

ASSEMBLY OF FIRST NATIONS'

Winter Celebration
Dinner and Dance

THURSDAY DECEMBER 10, 2015

THE HILTON LAC-LEAMY HOTEL.

GATINEAU-OTTAWA





THE ASSEMBLY OF FIRST NATIONS'

Winter Celebration

Dinner and Dance

Join us for an evening of networking, dinner, dance and celebration

Thursday, December 10, 2015, 6:30pm
Hilton Lac-Leamy
3, boulevard du Casino, Gatineau, QC J8Y 6X4

Cocktail Hour: 6:30pm
Silent Auction: 6:30-9:30pm
Dinner: 7:30pm

*For ticket pricing and sponsorship opportunities
please contact Allison Daniels at adaniels@afn.ca or 613-241-6789 ext. 242 or
Michelle Moody-Itwaru at mitwaru@afn.ca or 613-241-6789 ext. 290*





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Dear Supporter,

The Assembly of First Nations (AFN) will be hosting its *Annual Winter Celebration Winter Dinner and Dance* on Thursday December 10, 2015. This exciting and highly anticipated event will be showcasing our extremely talented Indigenous youth, and demonstrating the wide array of cultural inspiration, both modern and traditional, that influence artistic creation in the youth of today.

As you may know, the AFN is a national advocacy organization representing First Nation citizens in Canada. Now is an exceptionally exciting and important time for First Nations, where each of us has a role to play in finding ways to move forward together, united in our common care and concern for First Nations people and communities, cultures, families and children.

I am writing to you about this wonderful sponsorship and/or volunteer participation opportunity. Given the "youth, culture, and art" oriented theme of this fundraiser; we are actively soliciting businesses, organizations, and individuals that would be excited about the opportunity to partner with us! This could be in the form of a traditional sponsorship package, but as well, we are also interested in providing an opportunity for artists at this live event.

We are encouraging institutions to consider the wide range of opportunities that are available. Participation in and/or sponsorship of the Annual Winter Celebration Winter Dinner and Dance offers an opportunity for you and your organization to enhance community relations, build friendships, increase awareness of your institute and program areas of study, and continue to build bridges towards cultural awareness and understanding.

An event of this magnitude takes the commitment of many partners. Every effort is made to offset the costs for events like this and your contribution will definitely help assure the success of the AFN's Annual Winter Celebration Winter Dinner and Dance.

As we move towards the festive season we would like to take this opportunity to thank you in advance for your consideration and for your help in making this important event for First Nations a success.

Respectfully,

Peter Dinsdale,
Chief Executive Officer





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SPONSORSHIP OPPORTUNITIES

Levels of sponsorship and benefits are spread over various categories but can also be specially customized to fit the prospective sponsor's awareness and communications objectives. Please enquire about this possibility.

Silver Bells

Dinner Sponsor \$15,000 (1 available)

Food is a universal language that brings people together. With the help from this sponsor, we will ensure a team of professional chefs and servers will customize a menu that is just right for our guests.

Sponsor will receive:

- One (1) complimentary table (10 guests) to the Winter Gala
- Verbal acknowledgement of sponsorship at the event
- Opportunity to address the audience during the formal portion of the evening program
- Corporate logo and/or name with a link to your company's website will be featured on the AFN website
- Opportunity to display half page company profile and/or advertisement in Gala program
- You and your guests to attend the VIP Sparkling Ice reception prior to the gala to meet the National Chief
- Event slideshow profile
- Opportunity for signage or display at the event
- Opportunity to have information display table
- Logo on event posters seen throughout the Winter Gala
- Corporate logo looped on the sponsorship screen at event

Jingle Bell Rock

Entertainment Sponsor \$10,000 (2 available)

Set an exciting tone for the evening's festivities. As a part of the AFN Winter Gala, we will be featuring musical talents throughout the evening. Guests will immediately be in the winter spirit as they tap their toes from the moment they arrive.

Sponsor will receive:

- One (1) complimentary table (10 guests)
- Verbal acknowledgement of sponsorship at the event
- Opportunity to address the audience during the formal portion of the evening program
- Corporate logo and/or name with a link to your company's website will be featured on the AFN website
- Opportunity to display half page company profile and/or advertisement in Gala program





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- You and your guests to attend the VIP Sparkling Ice reception prior to the gala to meet the National Chief
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Fal-la-la-la-la!

Master of Ceremonies Sponsor \$5,000

The simple, yet elegant and important role of a Master of Ceremonies is to direct, guide, and inform guests. Thus, the MC will be the key to our success! This is an opportunity to sponsor the most visible representative of the AFN at the Winter Gala.

Sponsor will receive:

- One (1) complimentary table (10 guests)
- Verbal acknowledgement of sponsorship at the event
- Opportunity to address the audience during the formal portion of the evening program
- Corporate logo and/or name with a link to your company's website will be featured on the AFN website
- Opportunity to display 1/4 page company profile and/or advertisement in Gala program
- Event slideshow profile
- Opportunity for signage or display at the event
- Opportunity to have information display table
- Logo on event posters seen throughout the Winter Gala
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Sparkling Ice

Beverage Sponsor \$5,000 (2 available)

Sponsor the hour which will set the tone and warm guests up for the reception. This sponsorship will provide beverages and hors d'oeuvres for Cocktail hour.

Sponsor will receive:

- One (1) complimentary table (10 guests)
 - Verbal acknowledgement of sponsorship at the event
 - Opportunity to address the audience during the formal portion of the evening program
 - Corporate logo and/or name with a link to your company's website will be featured on the AFN website
- 



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- Opportunity to display 1/4 page company profile and/or advertisement in Gala program
- Event slideshow profile
- Opportunity for signage or display at the event
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You're My Christmas Present

Table Gift Sponsor \$4,500 (2 available)

The Table Gift Sponsorships will be an additional opportunity for emphasizing the sponsor's participation within the Winter Gala. This sponsor will ensure every table has a gift to take home after their memorable evening at the AFN Winter Gala.

Sponsor will receive:

- Six (6) tickets to the Winter Gala
- Verbal acknowledgement of sponsorship at the event
- Corporate logo and/or name with a link to your company's website will be featured on the AFN website
- Opportunity to display 1/4 page company profile and/or advertisement in Gala program
- Event slideshow profile
- Opportunity for signage or display at the event
- Opportunity to have information display table
- Logo on event posters seen throughout the Winter Gala
- Corporate logo looped on the sponsorship screen at event

VIP Winter Wonderland

Reception \$4,000 (1 available)

Invitations for you and your guests to attend the VIP Winter Wonderland reception prior to the gala. This VIP package includes an exclusive Meet and Greet with the newly-elected National Chief.

Sponsor will receive:

- Five (5) tickets to the Winter Gala
- Verbal acknowledgement of sponsorship at the event
- Corporate logo and/or name with a link to your company's website will be featured on the AFN website
- Opportunity to display 1/4 page company profile and/or advertisement in Gala program
- Event slideshow profile





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- Opportunity for signage or display at the event
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Pretty Paper

Graphics & Printing Sponsor \$3,500 (2 available)

Thanks to this sponsor, our vast imagination, creativity, and skills will enable us to design and produce limitless print projects for the AFN Winter Gala, such as programs, banners and posters.

Sponsor will receive:

- Four (4) tickets to the Winter Gala
- Verbal acknowledgement of sponsorship at the event
- Corporate logo and/or name with a link to your company's website will be featured on the AFN website
- Opportunity to display 1/4 page company profile and/or advertisement in Gala program
- Event slideshow profile
- Opportunity for signage or display at the event
- Opportunity to have information display table
- Logo on event posters seen throughout the Winter Gala
- Corporate logo looped on the sponsorship screen at event

Do You Hear What I Hear?

Audio/Visual Sponsor \$2,500 (4 available)

Make our evening a success by helping us behind-the-scenes! This sponsorship package will ensure set up and operation of equipment used to enhance live events, such as microphones, projectors, lighting and sound mixing equipment.

Sponsor will receive:

- Four (4) tickets to the Winter
 - Verbal acknowledgement of sponsorship at the event
 - Opportunity to address the audience during the formal portion of the evening program
 - Corporate logo and/or name with a link to your company's website will be featured on the AFN website
 - Opportunity to display 1/4 page company profile and/or advertisement in Gala program
 - Event slideshow profile
 - Opportunity for signage or display at the event
 - Opportunity to have information display table
- 



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- Logo on event posters seen throughout the Winter Gala
- Corporate logo looped on the sponsorship screen at event

Even When It's Cold Outside, Our Memories Keep Us Warm

Photo Booth Sponsor \$1,500 (1 available)

This sponsor will help create spontaneous and hilarious memories for all those attending the AFN Winter Gala by providing a high quality photo booth, costumes, props and accessories.

Sponsor will receive:

- Recognition of your company logo to be featured on signage at the photo booth location
- Recognition of your company logo to be displayed on each printed souvenir photo taken by Gala guests
- Recognition of your company logo to be displayed on signage at the event
- Recognition of your company logo or name on the AFN website





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TABLE SPONSORSHIPS

Diamond Level Table \$3,000

- Corporate table - proximity to head table- first tier
- Ten (10) tickets
- Thanks/acknowledgements at dinner by mc and on-screen projection
- Opportunity to display a 10 second pre-taped holiday message on-screen
- Logo to be prominently displayed throughout dinner
- Gift for each guest
- Four (4) bottles of wine (2 red/2 white)

Platinum Level Table \$2,500

- Corporate table - 2nd tier
- Ten (10) tickets
- Thanks/acknowledgements at dinner by mc and on-screen projection
- Logo to be displayed throughout dinner
- Gift for each guest
- Two (2) bottles of wine (red/white)

Gold Level Table \$2,000

- Corporate table 3rd tier
- Ten (10) tickets
- Thanks/acknowledgements on screen projection
- Logo to be displayed throughout dinner
- Gift for each guest
- Two (2) bottles of wine (red/white)

Silver Level Table \$1,500

- Corporate table for ten (10)
- Smaller logo on-screen with all silver sponsors

INDIVIDUAL TICKETS \$250





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Sponsorship Opportunities

The Assembly of First Nations is actively seeking sponsors for the Winter Gala. There are a variety of sponsors needed and perhaps you may decide on becoming one of them.

Dinner Sponsor	\$ 15,000 x _____ = _____
Entertainment Sponsor	\$ 10,000 x _____ = _____
Decor Sponsor	\$ 5,000 (2 available)x _____ = _____
Master of Ceremonies Sponsor	\$5,000 x _____ = _____
Beverage Sponsor	\$5,000 x _____ = _____
Table Gift Sponsor	\$4,500 (2 available) x _____ = _____
Reception Sponsor	\$4,000 x _____ = _____
Graphics & Printings Sponsor	\$3,500 x _____ = _____
Audio/Visual Sponsor	\$2,500 x _____ = _____
Photo Booth Sponsor	\$1,500 x _____ = _____
Coat Check Sponsor	\$1,500 x _____ = _____
Party Favor Sponsor	\$1,000 (4 available) x _____ = _____
Table Arrangement Sponsor	\$1,000 (4 available) x _____ = _____
Diamond Level Table	\$3,000 x _____ = _____
Platinum Level Table	\$2,500 x _____ = _____
Gold Level Table	\$2,000 x _____ = _____
Silver Level Table	\$1,500 x _____ = _____
Individual Tickets	\$ 250 x _____ = _____



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ADDITIONAL WAYS TO SUPPORT THE ASSEMBLY OF FIRST NATIONS

Silent auction donations please send to:

Suzanne Campeau
Assembly of First Nations
55 Metcalfe Street, Suite 1600
Ottawa, ON K3B 1P6

Phone: (613) 241-6789

Email: scampeau@afn.ca

Donation: Amount \$ _____

Gift-in-kind: Description: _____ Value: \$ _____

Payment Method (QST # 102237 3877 TQ0001)

Cheques (Please make cheques payable to **National Indian Brotherhood**)

Credit Card (check one)

Visa Master Card AMEX

Card Number: _____

Expiry Date: _____ Amount Authorized \$: _____

Signature: _____

Company Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____





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For sponsorship information, please contact:

Allison Daniels, Events Coordinator

Phone: (613) 241-6789 ext. 242

Email: adaniels@afn.ca

Michelle Moody-Itwaru

Phone: (613) 241-6789 ext.290

Email: mitwaru@afn.ca

THANK YOU!

We look forward to including your organization as a sponsor of the Assembly of First Nations' Winter Gala

